

International Competition of Terroir Wines™

Wines of Terroir tasted and judged by International Experts



13th february 2021

**EDITION 9 - Brignoles - Provence Verte
FRANCE**

DEADLINE ENTRIES

13rd january 2021

DEADLINE RECEPTION OF SAMPLES

06th february 2021

Concours International des Vins de Terroir™

Vins de Terroir dégustés et jugés par les Experts Internationaux

French competition entered on the list of French wine competitions whose medals may appear in the labeling of wines produced in France in accordance with the decree of 13 February 2013.

In application of decree N ° 2012-655 of May 4, 2012 relating to the labeling and traceability of wine products and certain oenological practices.

THE GATHERING INTERNATIONAL REFERENCES OF TERROIR WINES

Terroir wines of worldwide submitted to international experts in oenology, viticulture, wine tourism, wine, the digital, the general public, the media, gastronomy and business.



New visions, New perceptions
An international competition of Terroir Wines , unique in the world
in the birthplace of French viticulture, Brignoles - Provence verte - France

Be able to recognize it, in the international offer that is offered, is a perilous exercise for today's consumer.

In constant search for information and prescription, the consumer buys less wine than before, and is most often recognized by medals awarded at local, regional, national competitions and international, guarantee of quality and seriousness.

This is how our team has set itself the goal of discovering, professionally, the universe of Terroir wines to these consumers, give them information in a direct way, and meet their expectations while developing the competitive advantage of Terroir wines for our winemakers.

Terroir, magic word, untranslatable, part of geography, part of history, as a tribute to the hard work of the vineyard and the good sense of our winemakers.

With the wine and the soil, we go there full feet in what is called today "the world of wine tourism".

Through all generations and all over the world, Wine and Terroir have transmitted and continues to transmit strong identity images.

Wine and Terroir have become cultural products today, synonymous with discovery, diversity, exchange and conviviality. If they have a double dimension, one food, the other cultural, a third dimension has never been denied over the centuries, is the economic dimension. This is an important point and we forget it quite easily.

Faced with this growing demand, created at the initiative of our association, the International Competition of Terroir Wine meets multiple needs:

- Participate in the evolution of the markets in a competitive context,
- Facilitate the decisions of the marketers in the selection of the products to be imported or exported,
- And above all to satisfy the expectations of the new and future consumer in search of singularity, discoveries and shared pleasures.

The International Wine Competition will take place in Brignoles-Provence Verte, City of the Counts of Provence, birthplace of French viticulture, historic emblematic city in the heart of Provence.

The awards for the award-winning wines are: "Terroir de Diamant", and "Terroir d'Argent".

Convinced that you will have understood the stakes and the approach of this International Wine Competition, we are looking forward to the participation of your local wines in this edition to offer the consumer of today and tomorrow local wines with high expression.



BENEFITS OF INTERNATIONAL COMPETITION



• AWARDS

- MEDALS / STICKERS
- DIPLOMA
- GRAND COMPETITION OF PACKAGING (*only selected awarded winning wines by respect to the consumer*)

• PROMOTION

- Pairologists - www.lecarredeschefs.com
- SEO Wine Tourism- www.winetourism.best
- SEO Asia market - www.putaojiu.fr
- SEO Art & Culture : www.artmillesimes.com
- OPEN GRAND PUBLIC - www.opentastingwines.com



• INTERNATIONAL COMMUNICATION & DIFFUSION

- More than 5 000 médias
- More than 6 000 restaurants
- More than 10 000 importators & distributors
- **Social Network** : Facebook, Twitter, Instagram, Youtube, Wechat



PARTNERS

Hub Web Conciergerie - Market Place

For products of contests award-winning and selected

WWW.BOXOFFICEWINES.COM

VISIBILITY X BUSINESS

HUB WEB CONCIERGERIE

MARKETPLACE - BOX OFFICE WINES

Hub Web
Conciergerie

Hub Web Concierge

集线器网络礼宾

Box office Wines

The Best - The Excellent - The Gourmand

Always work in progress...

OPEN TASTING WINES
MONACO



Grand Cordon d'Or
de la Cuisine Française
Monaco



Association des
Sommeliers
Monégasques



Association des
Maitres d'Hôtel
Monaco



Women Bacchus
International
Monaco

INTERNATIONAL COMPETITION OF TERROIR WINES™

COMPETITION RULES

CONCOURS INTERNATIONAL DES VINS DE TERROIR -INTERNATIONAL COMPETITION OF TERROIR WINES is organized in Brignoles by Inter Concours du Monde 29 rue des Templiers – 83170 Brignoles (France).

Article 1: OBJECTIVE OF THE COMPETITION

This competition is open to all wines from all countries and all viticultural regions with a specified geographical denomination. In what concerns the French wines, they should have made a statement of claim under section D. 644-5 and D. 646-6 of the Rural Code. Wines without geographical indication will not be accepted for the competition.

The competition is intended to highlight the intrinsic qualities of wines from specific geographical areas and to distinguish those wines of outstanding quality and that are exceptionally expressive of their appellation or origin.

The competition is intended to highlight various terroirs and professions linked to wine tourism at an international level.

The prizes awarded in this international competition will :

- Provide all competitors with a representative evaluation of their products.
 - Encourage the launch and sales of quality wines both in terms of the product and its presentation.
 - Promote the quality, diversity and excellence of the prize winning terroir wines from different appellations or origins.
 - Encourage the expansion of wine and vine culture at an international level.
 - Reinforce the identity and consumer perception of terroir wines internationally.
 - By providing international references, communicate a message to 80% of consumers who are highly receptive to information on terroir wines.
- Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ is organized by Inter Concours du Monde Association in accordance with the rules outlined below.

Article 2 : COMPETITORS

Wines provided by the following individuals or organizations will be accepted:

- Individual wine producers
- Individual wine producers independant
- Groups of wine producers
- Co-operative wineries
- Groups of co-operative wineries
- Wine brokers
- Wine producers and brokers
- Importers
- Distributors

Article 3 : ENTRY REQUIREMENTS FOR THE WINES

The entry requirements to Concours International Des Vins De Terroir - International Competition Of Terroir Wines™ are as follows:

- The wines must be bottled and ready for sale. The wines presented in wine skin are also allowed.
- Their labels should conform to :
 - The European Union regulation applied to EU member states.
 - To the regulation in force in the country where the wine is produced and to the provisions regarding the importation of wine applicable to non-EU member states. Wine entered for the competition should be available in quantities of at least 1080 litres. However, where the production volume of a given wine is particularly low, the batch may consist of less than 1080 litres but should nonetheless be greater than 108 litres.

Article 4 : PRESENTATION DES ECHANTILLONS

To qualify for the competition, the samples of wines presented should come from an homogeneous lot. The homogeneous batch is a set of sales units of a bottled or wine-skin which has been prepared and packaged under virtually identical conditions and which has similar organoleptic and analytical characteristics. Samples should be presented as follows

- Six bottles of 0.5l to 1.5l per sample or equivalent 4.5-liter bottle.
- The bottles and labels should be as per their usual commercial presentation.

Article 5 : PROCEDURE FOR SENDING SAMPLES

Each sample must be delivered at the place indicated by the date indicated on the registration along with their registration card sheet, its wine analysis and its label to identify the sample. Upon arrival, each sample is checked against the registration received in its analysis report sheet, and the statement of claim for the wines produced in France granted a geographical identification.

The Inter Concours du Monde Association reserves the right to refuse samples arriving after the closing date for the receipt of samples indicated on the application form. The costs of shipping the samples are the responsibility of the sender. Samples are sent at the sender's risk. All samples sent freight collect will be refused. Samples refused entry into the competition will not be returned.

Article 6 : PROCEDURE FOR SENDING SAMPLES

Obligatory documents for entry:

- Registration form
 - Certificate of analysis
 - Statement of claim for the wines produced in France enjoying a geographical identification.
 - Registration fee.
- Any applications not accompanied by the registration fees and the certificate of analysis will be refused.

A. REGISTRATION FORM

A registration form should be completed each wine and sent before the closing date indicated on the form. The registration form should be accompanied by the registration fee and the certificate of analysis. The Inter Concours du Monde Association reserves the right to refuse applications arriving after the closing date for registration. Any applications not accompanied by the registration fees and the certificate of analysis will be refused.

B. CERTIFICATE OF ANALYSIS

A certificate of analysis dating less than one year must accompany each sample. The certificate of analysis should contain information enabling the sample to be identified in addition to the following data:

- Alcoholic strength at 20 degrees centigrade (Vol %)
- Sugars (glucose + fructose) g/l
- Total acidity (H2SO4 g/l)
- Volatile acidity (H2SO4 g/l)
- Total sulphur dioxide (SO2) total (mg/l)
- Free sulphur dioxide (SO2) (mg/l)
- For sparkling wines, (CO2) pressure in bottle (hPa).

The competitor and the organizer each retain a sample of the prize-winning wine along with the certificate of analysis and his wine registration form. These samples will, if required, be made available to control agencies DGCCRF, for a period of one year, registration forms and analyzes for 5 years.

C. REGISTRATION FEE

- Within France:
By cheque (in favour of Inter Concours du Monde Association /CIVT and included with the registration form),
by credit transfer
or by creditcard (Visa, Mastercard or Eurocard).

- Outside France :
Either by credit transfert
Or by credit card (Visa, Mastercard or Eurocard).

REGISTRATION FEES

Registration fees in EUROS PER SAMPLE submitted:

Number of presented samples	France	U.E	Hors U.E.
1 sample	130.00 HT +IVA19,6%	130.00 HT EU VAT number	130.00 HT
2 samples	110.00 HT + IVA +20% each	110.00 HT EU VAT number each	110.00 HT each
3 samples and more	90.00 HT + IVA 120% each	90.00 HT EU VAT number each	90.00 HT each

Inter Concours du Monde Association will not be responsible for any bank charges associated with payment of the registration fees. Under no circumstances can the registration fee be refunded, regardless of the reason for cancellation.

Article 7 : COMPETITION RULES

The samples will be presented in an totally anonymous fashion to the judging panels.

Upon arrival, the sample is identified by a label on the bottle indicating the name of the competition year, the registration number label (Producer - Arrival No. Sample). Samples will not ring Cete 35-100 TR or crown ring 29 will be reconditioned in a bottle with this type of ring.

The implementation is done anonymously by bagging the sample to be presented to the tasters. The bag containing the sample is black baggy and color. The sample is presented without overlap on the bag containing the sample is indicated on a label, the anonymous number (jury, series and item number).

The samples will be grouped according to their category (color, type, grape variety) and will be tasted in series and / or mini series in the series.

In a category, if the number of competitors is less than three at the time of registration, the category may be either deleted or grouped at the organizer's discretion. The affected samples may also be re-registered in a generic category.

The technical director transmits to the general commissioner the elements of anonymity. The general commissioner makes all the arrangements so that the samples subjected to the tasting are rendered strictly anonymous. He may make any transfer, change of packaging, masking or any other operation necessary to preserve the strict anonymity of the samples.

The organizers reserve the right to cancel a category for which an insufficient number of samples have been received: three samples minimum from three different competitors.

Each wine tasted is scored individually and not comparatively.

The wines will be blind-tasted and for their intrinsic properties. The marking scheme is a point by point system as used in the official OIV tasting sheet out of 100 points.

The total number of judges is decided according to the number of samples presented.

The Technical Commission of the Inter Concours du Monde designates nominally tasters members of each jury through its database of international tasters.

Each table jury consists of five jurors (women or men), 3 foreign judges and two French judges or 3 french judges or 2 foreign judges each representing one of the five panels below that correspond to the highlighted trades vine, wine and wine tourism trades.

We will find a juror of the amateur panel discovery. The choice to integrate amateurs is a deliberate because the panel reflects the tastes and expectations of consumers.

Each juror is from a different country and the Technical Committee strives to meet a wide geographical dispersion and panel times.

Each judging panel comprises five judges, two of whom are French, recognized for their abilities based on each of the following panels:

- Panel 1 : oenologists and/or winemakers and/or vineyard owners, producers : Presidents of the judging panels ;
- Panel 2 : distribution, commercialization & gastronomy trades,
- Panel 3 : trades in wine tourism ,
- Panel 4 : education, training and media ;
- Panel 5 : wine lovers – amateur discovery .

The total number of international judges is determined by the number of samples presented. Inter Concours du Monde Association collects an affidavit stating jury members their links, direct or indirect, with businesses, schools, professional organizations or associations whose activities, products or interests may affect the wines entered.

A judge may not judge her own wines.

Association Inter Concours du Monde appoints a president, oenologist or possess an equivalent degree or having demonstrated a high qualification and experience for tasting in the wine business and secretary for each judging panel. Juries operate under the authority of the President, it may be a member of the jury.

It provides, in conjunction with the Technical Manager, the Commissioners of the competition, the organizer, the overall functioning of the jury and the right tasting.

Inter Concours du Monde Association will ensure the proper functioning of Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ by organizing the preparation of the samples and organization of the tasting sessions.

Inter Concours du Monde Association will organize the monitoring, exploitation and publication of results using an appropriate evaluation form.

Article 8 : AWARDS

The number of distinctions awarded by category and for the entire International Competition of Terroir Wines may not represent more than one third of the samples submitted by category. These distinctions will be awarded, in the opinion of the jury, to wines that meet the organoleptic quality classes.

The prizes awarded by the judging panels of the Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ Association will be at two levels:

- "TERROIR DE DIAMANT" rating overall > 85 points to 100 points
- "TERROIR D'ARGENT" score between 80 and 84.9 points out of 100 points overall

No prize will be awarded, if for a given wine category, less than three different samples are received, or if the samples are not presented by three different competitors.

Prize-winners will be informed by post or email. Inter Concours du Monde

Association for the IConcours International Des Vins De Terroir -International Competition Of Terroir Wines™ will furnish the prize-winners with a document stating the type of prize awarded, stating the type of prize awarded, the wine's identity, the batch volume, the score, the name and address of the competitor, name of competition. Stickers indicating the type of prize awarded will be available from Inter Concours du Monde Association for the Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ and may be affixed to bottles of the relevant wines.

At the end of the competition, the award-winning wines only, according to their score, can be distinguished by particular mentions, Grand Prix and / or Trophy.

Below is the schedule of particulars according to the ratings obtained for the award-winning wines.

- * GRAND PRIX, wine having obtained the high note of the whole contest.
 - * Trophée Diamant Inoubliable, award-winning wine with 96 points at 100 points
 - * Trophée Diamant Mémorable, award-winning wine with 91 points to 95 points
 - * Trophée Diamant Admirable, award-winning wine with 85 to 90 points
 - * Trophée Argent Remarquable , award winning wine with 80 to 84 points
- These particulars may not appear on the label.

These award-winning wines will however benefit from a specific communication according to their particular mention (media, press, internet, specialized sites, etc.).

No particular mention can be attributed if the wine is not part of the list. The number of labels supplied will depend on the production volume stated on the application form. No other references or representation of the award are permitted on the bottle. Inter Concours du Monde Association reserves the exclusive right to monitor the use of the awards for commercial purposes. All non authorized use of the competition logo, awards and prizes are strictly prohibited. The results of the international competition will be communicated to the general public using all methods of communication, insofar as is possible.

Article 9 : CONTROLS

Inter Concours du Monde Association reserves the right to cancel erroneous or incomplete registration forms and to eliminate any sample that does not conform to these regulations.

Inter Concours du Monde Association n is the only organization authorized to settle any potentially arising legal disputes.

Inter Concours du Monde Association reserves the right to have any of the winning samples analyzed by an approved oenological analytical laboratory and, subject to the results of the analysis, to take whatever action they consider necessary.

The Inter Concours du Monde Association for Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ reserves the right to limit the number of samples based on the order in registration forms.

Two months before the competition the Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ , Inter Concours du Monde Association will inform the French consumer protection service (Direction Départementale de la Concurrence, de la Consommation et de la Répression des Fraudes - D.G.C.C.R.F. PACA) of the existence of the competition and of its location and date.

In the two months following the competition, the Inter Concours du Monde Association for Concours International Des Vins De Terroir -International Competition Of Terroir Wines™ will send to the D.G.C.C.R.F. - PACA , a report stating:

- the number of samples presented, (overall and by category), the number of prize winning samples (overall and by category),
- the number of awards attributed (according to type of award, and for each prizewinning wine,
- information enabling the wine and its proprietor to be identified),
- the percentage of award-winning wines in relation to the number of wines submitted,
- the number of awards attributed and their distribution per type of award.

Article 10 : RULES OF PARTICIPATION IN THE COMPETITION

Participation in the competition implies acceptance of and respect for the present regulation. Costs associated with participation in the competition will neither be reimbursed nor credited for wines that do not win an award, nor in the event of wines, registration documents and the registration fees arriving after the deadline for registration or receipt of samples.

Article 11 : OTHER PROVISIONS

Official languages: French,
Documents available in French, English, Spanish, Italian, German, Portuguese.

If an event beyond the control of Inter Concours du Monde was prevent the operation of the Guide Session, Inter Concours du Monde do could in any way be held responsible. The Inter Concours du Monde reserves the right to cancel the competition, to change the date initially expected to shorten, extend, modify the conditions or conduct in cases of force majeure (epidemic, fire, natural disasters, strikes, terrorist acts, etc.), independent of liability or event of justified necessity. Its liability cannot be claimed by the participant. Inter Concours du Monde cannot, moreover, be held responsible in case of theft, loss, delay or damage in the sample routing.

According Application of the International Vine and Wine Organization (resolution OIV/concours 332a/2009). The competition is not affiliate to OIV. The rules of international competition is to be consulted by anyone interested in the international contest website and is transmitted to the electronic form. This present regulation may be modified each year on the advice of the D.G.C.C.R.F. up to 1 month before the start of the competition and before registration by the participants.

Contact :Inter Concours du Monde - CIVT 29 rue des Templier 83170

BRIGNOLES Sending entry :Inter Concours du Monde - 29 rue des

Templiers- 83170 BRIGNOLES - FRANCE

Tél. : +33(0)6 98 37 72 72

Fax: +33(0)9 57 17 98 05

E-Mail : civt2021@oenogenius.com

Site web: www.concoursvinsterroir.com



REGISTRATION PROCEDURES

ATTENTION

registration forms and samples must be sent to different addresses.

1. REGISTRATION FORMS TO ARRIVE BEFORE 13rd JANUARY 2021

- an application form (please use photocopies if entering several samples)
- an oenological analysis (less than one year old)
- Statement of claim for the wines produced in France enjoying a geographical identification.
- payment of registration fees



By Mail

Concours International des Vins de Terroir 2021

Inter Concours du Monde

C/O CDT - 29 rue des Templiers

83170 BRIGNOLES - FRANCE

Tél. : + 33 (0)6 98 37 72 72

By Fax :

+ 33 (0)9 57 17 98 05

By email:

civt2021@oenogenius.com

2. SAMPLES TO ARRIVE BEFORE 06th FEBRUARY 2021

Samples to include :

- 6 bottles of 75 cl for each sample entered, or equivalent 3-liter bottle.
- a 'proforma' invoice mentioning "échantillons sans valeur commerciale" (samples not for sale).



ADDRESS

à l'attention de Monsieur Axel AYELA

Agence CMDT

Zone portuaire de Brégaillon - N°8

83500 LA SEYNE SUR MER

FRANCE

Tél :+33(0)4 94 10 81 36 - Fax : +33(0)4 94 10 81 38

IMPORTANT :

Please inform CMDT Agency of your shipment by fax : + 33 (0)4 94 10 81 38 or by email : commercial@cmdt.fr

NOTE :

All shipping made from outside the E.U. must be done using DDU (Delivered Duty Unpaid) LA SEYNE SUR MER (T1 INCLUDED) INCOTERM 2000



WINE TOURISM INFORMATION

International Competition of Terroir Wines™
Concours International des Vins de Terroir™



INFORMATIONS

- Year founded :
- Wine sales : yes no
- Wine tasting at wine estate : yes no
- Visit of the wine-cellar : yes no
- E business website : www.....

WINE TOURISM

- Wine trail
- Other, specify
- Restaurant facilities : yes no
- sleeping facilities : yes no
- Campsite : yes no
- booking site web : www.....

More informations



REGISTRATION FEES FOR EACH SAMPLE

Number of sample presented	France	U.E	Except U.E.
1 sample	130.00€ ex VAT + VAT 20%	130.00€ ex VAT <small>Accompanied by EU VAT number</small>	130.00€ HT ex VAT
2 samples	110.00€ ex VAT <small>per sample + VAT 20% each</small>	110.00€ ex VAT <small>Accompanied by EU VAT number each</small>	110.00€ HT <small>ex VAT per sample</small>
3 samples and more	90.00€ ex VAT <small>per 20% each</small>	90.00€ ex VAT <small>Accompanied by EU VAT number each</small>	90.00€ HT <small>ex VAT per sample</small>

TERMS OF PAYMENT

The sender is held solely responsible for all bank charges.

From France

- by cheque in favour of ICM / CIVT 2021 (please attach to the registration form)
- by credit transfer in favour of : ICM / CIVT 2021
 Bank code : 19106 - Code counter : 00008 - Account number : 43637500164 - Key RIB : 37
 Domiciliation bank : CA LA GARDE CTRE (00008) - IBAN : FR76 1910 6000 0843 6375 0016 437
 BIC : AGRIFRPP891
- by credit card (Visa, Mastercard or Eurocard) in favour of ICM / CIVT 2021 (please complete the credit card coupon below).

From outside France

- by credit transfert in favour of : ICM / CIVT 2021
 Bank code : 19106 - Code counter : 00008 - Account number : 43637500164 - Key RIB : 37
 Domiciliation bank : CA LA GARDE CTRE (00008) - IBAN : FR76 1910 6000 0843 6375 0016 437
 BIC : AGRIFRPP891
- by credit card (Visa, Mastercard ou Eurocard) in favour of ICM / CIVT 2021,
 (please complete the credit card coupon below).



International Competition of Terroir Wines 2021
83170 BRIGNOLES - FRANCE
Paiement par carte de crédit



Please debit this payment to my Euro Card /MasterCard/ Visa Card account

Name of card holder

Eurocard/Mastercard q

Visa q

Credit card number

Expiry date

Control number (the last 3 digits on the back of the credit card)

Montant total

Signature authorising total amount